الوحدة التاسعة: عالم الأعمــــال

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Student Book (P64):

Doing Business in China القيام بالأعمال في الصين

	Word	English	Arabic
1	prepared for	الصعبة complicated لفهم to understand مستعد	يفهم الاسئلة
	detailed questions	الاستجابة respond و and الاسئلة	بالتفصيل
2	do a deal	عمل in business اتفاقية an agreement ترتيب	يعقد صفقة
3	give a business card	someone a card shows a business details اعطاء	يعطي بطاقة عمل
4	make small talk	دردشة chat غير رسمية	حديث عادي
5	negotiate	شئ ما something يناقش	يفاوض
6	shake hands	بالتحية in a greeting يد hand شخص someone's يحرك	يصافح
7	tell a joke	تضحك laugh الناس people يجعل make	يخبر نكتة
8	track record	السمعة _reputation / الإنجازات achievements الماضية	سجل نجاح
9	qualifications	للإنجازات of achievement السجلات records الرسمية	مؤ هلات
10	compromise		يساوم / يفاصل

Today, we <sup>1</sup> talk to Mr Ghanem, a businessman based in من اصلا رجل اعمال غانم السيد الى نتحدث اليوم	اليوم نتحدث مع السيد غانم, رجل اعمال اصلا من
Amman who often visits China. We <sup>1</sup> asked him <sup>2</sup> when متى سألناه الصين يزور غالبا الذي عمّان	عمان الذي غالبا يزور الصين . سألناه متى
he <sup>2</sup> first started doing business with China. الصين مع بالأعمال بالقيام بدأ	بدأ بالقيام بالأعمال مع الصين.
' <u>I</u> 2've been doing business with China for many years.  سنوات لعدة الصين مع العمل بدأت	لقد بدأت العمل مع الصين لسنوات عديدة.
$My^2$ first trip there was in 2004 CE, and $it^3$ was not very جدا لم تكن 2004 في كانت هناك رحلة أول	أول رحلة عمل لي هناك كانت في عام 2004 لكن لم تكن
successful.' ناجحة	ناجحة
<u>we</u> <sup>1</sup> : interviewer <u>him</u> <sup>2</sup> <u>he</u> <sup>2</sup> <u>My</u> <sup>2</sup> $\underline{I}^2$ : Mr Ghanem $\underline{it}^3$ : first t	rip

Why was <u>it</u> <sup>3</sup> not successful? ناجحة تكن لم لماذا	لماذا لم تكن ناجحة ؟
${}^{f{L}^2}$ worked for a small computer company in Amman. عمان في شركة حواسيب صغيرة مع عملت	لقد عملت مع شركة حواسيب صغيرة في عمان
They <sup>4</sup> sent $me^2$ to China when $I^2$ was still quite young. If شابا ازال لا كنت عندما الصين الى ارسلونى	و لقد ارسلوني الى الصين عندما كنت لا ازال شابا
only the company had realised that the Chinese respect يحترمون الصينيون أن أدركت الشركة فقط أن لو	فقط لو ان الشركة ادركت أن الصينيين يحترمون
age and experience more than youth!' السن صغر من اكثر الخبرة و العمر	العمر و الخبرة اكثر من حداثة السن!
<u>it</u> <sup>3</sup> : trip $\underline{I}^2 \underline{me}^2$ : Mr Ghanem $\underline{They}^4$ : a small computer comp	pany

Did you <sup>2</sup> make any mistakes on that visit?	هل ارتكبت اي اخطاء في تلك الزيارة ؟
الزيارة تلك في اخطاء أي ارتكبت هل	
'Yes! <u>I</u> <sup>2</sup> wish <u>I</u> had researched Chinese culture before <u>I</u> <sup>2</sup> قبل الثقافة الصينية عن بحثت لو اتمنى نعم	نعم . أتمنى لو بحثت اكثر عن الثقافة الصينية قبل ان
visited the country. In order to be successful in China, الصين في ناجحا تكون كي البلا ازور ان	ازور البلد. كي تكون ناجحا في الصين .
you <sup>5</sup> need to earn their respect. Chinese business people الاعمال رجال الصينيون إحترامهم لكسب تحتاج	تحتاج لكسب احترامهم . رجال الاعمال الصينيون
will always ask about a company's successes in the في نجاحات الشركة عن يسألون دوما سوف	دوما يسألون عن نجاحات الشركة في
past. However, because $\underline{I}^2$ worked for a new company, $\underline{I}^2$ شرکة جدیدة مع عملت لأنني ذلك مع الماضي	الماضي, مع ذلك الأنني عملت مع شركة جديدة
could not talk about <u>its</u> <sup>7</sup> track record. <u>We</u> <sup>8</sup> did not do any أي نعقد لم نجاحها سجل عن الحديث أستطع لم	لم استطع التحدث عن سجل نجاحها. لم نقم بعقد اي
business deals on that first trip.' الزيارة الاولى تلك في عمل صفقة	صفقة عمل في تلك الزيارة الاولى.

 $\underline{\underline{vou}^2} \, \underline{\underline{I^2}}$ : Mr Ghanem  $\underline{\underline{vou}^5}$ : interviewer / listener  $\underline{\underline{their}^6}$ : Chinese business people  $\underline{\underline{its}^7}$ : a new company  $\underline{\underline{We}^8}$ : a new company

When did <u>you</u> <sup>2</sup> learn how to be successful in China? الصين في ناجحا تكون كيف تعلمت متى	متى تعلمت كيف تكون ناجحا في الصين ؟	
$^{\circ}$ joined a larger company and $\underline{\text{thev}}^9$ sent $\underline{\text{me}}^2$ on a cultural الثقافي في ارسلوني و شركة اكبر للعمل انضممت	انضممت للعمل في شركة أكبر, و ارسلوني في	
wareness course. On $\underline{mv}^2$ next visit to China, $\underline{it}^{10}$ felt as if $\underline{I}^2$ انني لو شعرت الصين الى الزيارة التالية في دورة للوعي	دورة للوعي الثقافي. في زيارتي التالية للصين شعرت كما لو انني	
hadn't known anything on <u>my</u> ² first visit!' زيارتي الاولى في شئ أي اعرف لم	لم اعرف اي شئ في زيارتي الاولى.	
<u>you</u> <sup>2</sup> <u>I</u> <sup>2</sup> <u>my</u> <sup>2</sup> : Mr Ghanem <u>they</u> <sup>9</sup> : a larger company <u>it</u> <sup>10</sup> : next visit to China		

What advice can <u>you</u> <sup>2</sup> give to people wanting to do بالقيام الراغبين للناس تعطيها النصيحة ماهي	ماهي النصيحة التي تعطيها للناس الراغبين بالقيام
business in China? الصين في بالأعمال	بالأعمال مع الصين ؟
'Before <u>I</u> <sup>2</sup> visit a company, <u>I</u> <sup>2</sup> send recommendations from من التوصيات ارسل الشركة ازور ان قبل	قبل ان ازور الشركة, ارسل التوصيات من
previous clients. $\underline{I}^2$ also send $\underline{my}^2$ business card with $\underline{my}^2$ مع بطاقة عملي ارسل ايضا العملاء السابقين	العملاء السابقين . كذلك ارسل بطاقة عملي مع
job position and qualifications translated into Chinese.' الصينية الى مترجمة المؤهلات و مركز عملي	تحديد مركز عملي و المؤهلات مترجمة الى الصينية.

Can <u>you<sup>2</sup></u> tell <u>us<sup>1</sup></u> about <u>your<sup>2</sup></u> last meeting in China?	هل تخبرنا عن اخر اجتماع لك في الصين ؟
الصين في اجتماع اخر عن تخبرنا هل	
'Of course! $\underline{\mathbf{I}}^2$ arrived on time. $\underline{\mathbf{You}}^1$ must not arrive late, as	بالطبع! وصلت في الوقت المحدد. لا يجب أن تصل
متأخرا تصل لا ان يجب الوقت في وصلت بالطبع	متأخرا
this shows disrespect. Then, when $I^2$ met the company	لأن هذا يظهر قلة الاحترام. ثم عندما قابلت
الشركة قابلت عندما ثم الاحترام قلة يظهر هذا	<u>'</u>
director, $I^2$ shook hands with $him^{12}$ gently. $I^2$ began the	مدير الشركة صافحته بلطف وبدأت
بدأت بلطف صافحته مدير	
meeting by making small talk about my interesting	اللقاء بإجراء حديث ودي حول تجربتي
الممتعة عن ودى حديث بإجراء اللقاء	
experiences in China. During the meeting, <b>I</b> made sure that	الممتعة في الصين . خلال اللقاء , تأكدت بأن
أن تأكدت أللقاء خلال الصين في تجربتي	_ · · · · · · · · · · · · · · · · · · ·
$\underline{\mathbf{m}}\mathbf{v}^2$ voice and body language were calm and controlled. $\underline{\mathbf{I}}^2$	صوتى و لغة الجسد كانت هادئة و أتحكم بها.
بها اتحكم و هادئة كانت لغة الجسد و صوتى	
never told a joke, as <b>this</b> <sup>11</sup> may not be translated correctly or	لم اخبر اي نكتة ولأن هذا قد لا يترجم بشكل صحيح
أو صحيح بشكل يترجم لا قد هذا لأن نكتة أخبر لم	
could cause offence.'	او قد يسبب إهانة.
اهانة يسبب قد	
	11 , 11' ' 1
$\frac{\mathbf{you}^2}{\mathbf{I}^2} \frac{\mathbf{I}^2}{\mathbf{your}^2} \frac{\mathbf{m}\mathbf{y}^2}{\mathbf{m}\mathbf{y}^2}$ : Mr. Ghanem $\frac{\mathbf{You}^1}{\mathbf{u}\mathbf{s}^1}$ : listeners $\frac{\mathbf{this}}{\mathbf{v}}$	: telling a joke
<u>him</u> <sup>12</sup> : company's director	

Was it <sup>13</sup> a successful meeting?	هل كان الاجتماع ناجحا ؟
الإجتماع ناجحا كان هل	•
'Yes, <u>it</u> <sup>13</sup> was. $\underline{\mathbf{I}}^2$ knew that the director had researched $\underline{\mathbf{m}}\underline{\mathbf{v}}^2$ عن بحث المدير أن علمت نعم	نعم. فلقد عرفت بأن مدير الشركة بحث عن
business thoroughly before the meeting, so <u>I</u> <sup>2</sup> was prepared مستعدا كنت لذلك اللقاء قبل بدقة عملي	عملي بدقة قبل اللقاء , لذلك كنت مستعدا
for <u>his</u> <sup>14</sup> detailed questions. When <u>I</u> <sup>2</sup> began negotiating, <u>I</u> <sup>2</sup> التفاوض بدأت عندما لاسئلته التفصيلية	لأسنلته التفصيلية . عندما بدأت التفاوض
started with the important issues. The Chinese believe in بدأت يؤمنون الصينيون بالقضايا المهمة بدأت	بدأت بالقضايا المهمة . الصينيون يؤمنون
avoiding conflict. <u>It</u> <sup>15</sup> is always important to be patient. <u>I</u> <sup>2</sup> صبورا تكون ان المهم من دوما الصراع بتجنب	بتجنب الصراع. من المهم دوما ان تكون صبورا
was prepared to compromise, so in the end, the meeting اللقاء النهاية في لذلك للمساومة مستعدا كنت	كنت مسنعدا للمساومة , لذلك , في النهاية اللقاء
was successful.' ناجحا کان	كان ناجحا.

#### Student Book (P.65)

#### Comprehension

4 Listen to and read the interview again and answer the questions.

استمع للمقابلة من جديد ثم أجب عن الاسئلة.

1. Why was Mr Ghanem's first business trip to China not successful?

لماذا لم تكن اول رحلة عمل للسيد غانم ناجحة؟

2. What do you think is a 'track record' (line 18)?

ماهو معنى كلمة ( track record ) سطر ( 18 ).

3. What does the word 'his' in bold in the text refer to?

على ماذا يعود الضمير (his)

4. What changed when Mr Ghanem visited China for the second time?

ما الذي تغير عندما زار السيد غانم الصين للمرة الثانية؟

5. What similarities do you think there are, in terms of expectations at business meetings, between China and Jordan?

ما هي اوجه الشبه و الإختلاف التي تعتقد بوجودها من حيث اجراء لقاءات العمل بين الصين و الاردن؟

6. Do you think that you would be a successful business person in China? Why/Why not?

(علام المعتقد أنك قد تكون رجل / سيدة اعمال ناجح / ناجحة في الصين ؟ لماذا ؟

#### Answers

- 1 It wasn't successful because he didn't have enough knowledge about the culture of China, and he was too young.
- 2 A 'track record' is your **reputation** based on the things you have done or not done in the past.
- 3 the director
- 4 He had been on a cultural awareness course and so he knew how to do business in China.
- 5 the need to be culturally aware,
  - the need for preparation,
  - the need to listen carefully and negotiate

6

#### **Questions:**

7. Mr Ghanem did many things at his second visit to China to make it successful. Write down three of these things.

السيد غانم قام بفعل عدة اشياء في الزيارة الثانية لجعلها ناجحة . اكتب ثلاثة منها؟

- 8. What are the two things that are considered to be more important than youth for Chinese. ماهما الشنيان اللذان يعتبران اكثر اهمية من حداثة السن بالنسبة للصينين ؟
- 9. Quote the sentence which shows the year for the first visit of Mr Ghanem to china. اقتبس الجملة التي تظهر السنة التي زار فيها السيد غانم الصين لأول مرة.
- 10. Mr Ghanem did not tell a joke for two reasons. Write down these two reasons. السيد غانم لم يخبر النكات لسببين . اذكرهما.

#### صادرات و واردات بلدنا ( وزارة ش 2017 ) Our country's imports and exports Student Book ( P. 66 )

	Word	English	Arabic
1	agreement	شئ ماsomething لفعل to do وعد promise / اتفاقية an arrangement	اتفاقية
2	dominate	اهمية important الاكثر the most يكون to be	يسيطر
3	export	بك country آخر another الى sold بضائع country	تصدير
4	extraction	آخر else شئ something من from شئ something ازالة	استخراج
5	<b>Gross Domestic</b>	من of a country's الكلية total البلد of a country's قيمة	الناتج المحلي
	Product	goods البضائع	
6	import	بلدان countries اخرى other من from تشترى bought بضائع	استيراد
7	reserve	جانبا aside يوضع set / لإستعادته back يحفظ kept شئ something	احتياطي
8	fertiliser	a substance المحاصيل crops لجعل grow مادة grow	سماد
9	gas		غاز
10	knitwear	الصوف wool من from المصنوعة made الملابس	ملابس صوفية
11	minerals	الأطعمة foods بعض some في in موجودة present مادة some *	معادن
		الأرض the earth في in موجودة found مادة a substance	
12	oil		نفط
13	pharmaceuticals	العلاجات drugs تنتج produce التي which الشركات companies	شركات الادوية
14	vegetables		خضراوات
15	goods	بيعها sold يتم be كي things يتم انتاجها are produced الأشياء	بضائع

In this report, we will look at the countries that Jordan	في هذا التقرير, سوف ننظر الى البلدان التي الاردن
trades with and what goods $\underline{it}^1$ exports and imports.	يتاجر معها و ماهي البضائع التي يصدرها و يستوردها
First, let's look at exports. Jordan is rich in potash and	أولا دعونا ننظر الى الصادرات. الاردن غني بالبوتاس
phosphate, and the extraction industry for these minerals	و الفوسفات, و الصناعة الاستخراجية لهذه المعادن
is one of the largest in the world.	احد اكبر الصناعات في العالم.
Not surprisingly, two of Jordan's largest exports are	من غير المدهش, ان يكون اثنان من اكبر صادراتنا هي
chemicals and fertilisers. Pharmaceuticals and other <sup>2</sup>	المواد الكيمائية و الأسمدة . صناعة الأدوية و الصناعات
industries represent 30% of Jordan's Gross Domestic	الاخرى تمثل ما نسبته 30% من اجمالي الناتج المحلي
Product (GDP), and 75% of Jordan's pharmaceuticals	و 75% من الادوية الاردنية يتم تصديرها
are exported. However, the majority (65%) of the	مع ذلك , غالبية الاقتصاد 65% يسيطر عليها الخدمات
economy is dominated by services, mostly travel and	يسيطر عليها الخدمات, على الاغلب السفر و
tourism. Most of Jordan's exports go to Iraq, the USA,	السياحة . معظم صادرات الاردن تذهب الى العراق ,
India and Saudi Arabia.	امريكا, الهند و السعودية.

<u>it</u><sup>1</sup>: Jordan <u>other</u><sup>2</sup> : industries

Now let's look at imports. Unlike some other countries	الان فلننظر الى الواردات, على عكس البلدان الاخرى
in the Middle East, Jordan does not have large oil or gas	في الشرق الاوسط, الاردن لايمتلك احتياطي كبير من الغاز و النفط
reserves. For that reason, Jordan has to import oil and	لذلك السبب, الاردن عليه استيراد النفط و
gas for <u>its</u> <sup>1</sup> energy needs. <u>Its</u> <sup>1</sup> other main imports are,	الغاز من اجل احتياجات الطاقة. و ارداته الاخرى الرئيسية هي
cars medicines and wheat. In 2013 CE, 23.6% of	السيارات, العلاجات و القمح. في عام 2013, 23% من
Jordan's imports were from Saudi Arabia. This was	واردات الاردن كانت من السعودية .
followed by the EU, with 17.6% of <u>its</u> <sup>1</sup> imports. Other	تبعها الاتحاد الاوروبي بنسبة 17.6% من وارداته.
imports have come from China and the United States.	واردات اخرى جاءت من الصين و الولايات المتحدة.
<u>its</u> <sup>1</sup> : Jordan	1

Jordan has more free trade agreements than any other	الاردن لديه اتفاقيات تجارة حرة اكثر من اي بلد
Arab country, and it1 trades freely with many countries,	عربي اخر. و هو يتاجر بحرية بحرية مع عدة بلدان
including the USA, Canada and Malaysia.	بما في ذلك الولايات المتحدة, كندا و ماليزيا.
Which other areas are important for Jordan's trade?	ماهي البلدان الاخرى المهمة للتجارة الاردنية؟
Jordan first signed a trade agreement with the EU in	وقّع الاردن اولا اتفاقية تجارة مع الاتحاد الاوروبي في
1997 CE. <u>It</u> <sup>1</sup> signed a free trade agreement with Egypt,	1992 , كذلك اتفاقية تجارة حرة مع مصر ,
Morocco and Tunisia in 2004 CE. In 2011 CE, another	المغرب و تونس في 2004 .
trade agreement was made with the EU, Egypt, Morocco	اتفاقية اخرى تمت مع الاتحاد الاوروبي, مصر, المغرب
and Tunisia. Trade with the EU and North Africa in	و تونس. التجارة مع الاتحاد الاوروبي و شمال افريقيا
particular is likely to grow.	بالتحديد قابلة للنمو .
it <sup>1</sup> : Jordan	

#### الأسئلة الوزارية على النص

- 1. Most of Jordan's exports mainly go to four countries. Write them down.
  معظم صادرات الاردن تذهب بالتحديد الى اربعة بلدان. اذكرها.
- 2. Many of Jordan's fertlisers are made mainly of two minerals. Write these two minerals
- 3. Quote the sentence which indicates the country that supplied Jordan with nearly a quarter of its imports in 2013. 2013. وقد الاردن بربع وارداته في 2013.
- 4. Find a word in the text which means "things kept back, or set a side, especially for future use."
- 5. What does the underlined word "it" in the text refer to .
- 6. Citizens of s country should support the economy by buying their country's own products. Suggest three advantages of buying products from one's own country. يجب على المواطنين دعم اقتصاد بلدهم بشراء منتجاته. اقترح ثلاث حسنات لشراء المنتجات من بلدك.
- 7. Exports play an important role in developing the economy of countries. Think of this statement and then, in two sentences, write down your point of view.

  الصادرات تلعب دورا مهما في تطوير اقتصاد البلدان. فكر في هذه الجملة, ثم في جملتين, اكتب وجهة نظرك.
- 8. Jordan has signed free trade agreements with many countries. Write down three of these countries.
- 9. Jordan is rich in two minerals . write them down.

الاردن غنى بإثنين من المعادن. اذكرهما.

معظم الاسمدة الاردنية تصنع بالتحديد من معدنين. اذكرهما

10. Services sector in Jordan is dominated by two things. Write these two things down. قطاع الخدمات في الاردن يسيطر عليه شيئين . اذكرهما.

#### الاسئلة الوزارية على النص (تكميلي 2019)

#### Question Number One (60 points)

down.

- A. 1. The text states the main goods that Jordan has to import from different countries.

  Write down three of these main goods. (12 points)
  - 2. Jordan trades freely with different countries. Write down two of these countries (8 points)
  - 3. Quote the sentence which indicates the country that supplied Jordan with nearly 25% of its imports in 2013. (5 points)
  - 4. Find a word in the text which means (goods sold to another country). (5 points)
  - 5. What does the underlined word (Its) refer to?

(6 points)

- 6. Many of Jordan's fertilisers are made from two minerals. Write down these two minerals. (6 points)
- 7. Although we need to import certain goods, we can support our national economy in different ways. Suggest three possible ways to support the national economy.

  (6 points)
- 8. It is said that Jordan's trade with certain countries is likely to grow. Think of this statement and in two sentences write down your point of view. (6 points)

SEE PAGE TWO//// "

#### كيف تقوم بتسويق سلعة

Activity Book (P.46	) How to make a	Sales Pitch
ALCHIUJ DOOM ( I 170	, ilow to make a	Duich I Iteli

	Word	English	Arabic
1	package holiday	an organised منظمة trip منظمة	رحلة منظمة
2	sales pitch	a presentation لمحاولة trying تتم made محاضرة to sell	عملية تسويق
		a statement أو or أو or تعهد promise أو a statement	
3	target market	محتملین customers زبائن	فئة مستهدفة
4	age group	a set مماثل similar من of الاشخاص people من of مجموعة a set	فئة عمرية
5	department store	اشیاء things مختلفة different یبیع sells محل shop کبیر	محل تجاري

Whether you're selling a new type of toothpaste to a chain	سواء كنت تبيع نوع جديد من معجون الاسنان الى
سلسلة الى معجون الاسنان من نوع جديد تبيع كنت سواء	سلسلة
of pharmacies, the latest computer software to a school or	من الصيدليات, احدث برنامج حاسوب لمدرسة او
او مدرسة الى برنامج حاسوب احدث الصيدليات من	
a new kind of package holiday to a travel agency – you need	نوع جديد من العطلات المنظمة لوكالة سفريات
تحتاج "سفريات وكالة الى الرحلات المنظمة من نوع جديد	اتحتاج
to know How to make a sales pitch	الى معرفة كيف تقوم بعملية تسويق
تسويق بعملية تقوم كيف معرفة الى	
1. Do your research	قم بعمل بحثك
Don't come away from a sales pitch wishing you had been	لا ترجع من عملية التسويق تتمنى لو كنت
كنت لو تتمنى التسويق عملية من ترجع لا	
better prepared. <u>It</u> <sup>1</sup> is essential to know everything about	مستعدا بشكل افضل . من الضروري معرفة كل شئ
عن شئ كل معرفة الضروري من مستعدا أفضل بشكل	ا عن
your product. Do you know when <u>it</u> <sup>2</sup> was developed, and	منتجك . هل تعرف متى تم تطويره , و
و تطویره تم متی تعرف هل أمنتجك	, <u>-</u>
where <u>it</u> <sup>2</sup> is produced? You also need to know who the	متى تم انتاجه ؟ تحتاج ايضا لمعرفة من
من لمعرفة تحتاج ايضا انتاجه تم اين	
target market is – for example, the age group or income of	هي الفئة المستهدفة _ مثلا الفئة العمرية او الدخل
الدخل او الفئة العمرية مثلا المستهدفة الفئة	-
the people who might buy <b>it</b> <sup>2</sup> .	للناس اللذين قد يشترونه.
يشترونه قد اللذين أللناس	
Not only that, you should know all about the competition –	لیس ذلك فحسب , یجب ان تعرف كل شئ عن
المنافسة السلع عن شئ كل لمعرفة تحتاج أُذلك فقط ليس	السلع المنافسة
that is, similar products on the market. Why is your	و هي المنتجات المشابهة في السوق . لماذا
لماذا السوق في السلع المشابهة هي و	·
product superior to others and why does <u>it</u> <sup>2</sup> have better value?	سلعتك تتفوق على السلع الاخرى و لماذا لها قيمة
قيمة افضل لها لماذًا و الاخرى السلع على تتفوق سلعتك	افضل؟

### It<sup>1</sup>: a sales pitch $it^2$ : product you/y

reader – readers اینما وردت تعود علی reader –

#### **Questions**:

- 1) Many examples of products are provided in the text. write down three examples. في النص العديد من الامثلة على السلع . اكتب ثلاثة منها.
  - ي السور المديد على المديد المد
- 2) Write down two things that one should know about product.

اكتب امرين يجب على الشخص معرفتها حول السلع.

3) The target market contains two things. Write these two things down.

تتكوّن الفئة المستهدفة من أمرين. اذكر هذين الأمرين.

4) You have to know two things about the competition. Write down two things.

عليك معرفة أمرين حول السلع المنافسة. اذكر امرين.

In addition, <u>you</u> should know exactly which people <u>you</u> are اللذين الناس من بالضبط معرفة عليك بالإضافة	بالإضافة عليك معرفة بالضبط من الناس اللذين
speaking to, and what <u>their</u> <sup>3</sup> needs are. For example, if <u>they</u> <sup>3</sup> اذا مثلا احتياجاتهم ماهي و معهم تتحدث	تتحدث معهم و ماهي احتياجاتهم . مثلا , اذا
represent a middle-class department store in a humble متواضع في تجارية محلات اصحاب متوسطة يمثلون	كانوا يمثلون اصحاب محلات تجارية في حي متواضع
neighbourhood, be ready to explain why <u>your</u> particular بالتحديد لماذا لتوضح مستعدا كن حي	كن مستعدا لتوضح لهم لماذا سلعتك بالتحديد
product would suit customers <u>who</u> 4 do not have lots of money. المال من الكثير يملكون لا اللذين الزبانن تناسب قد سلعتك	قد تناسب الزبائن اللذين لايملكون الكثير من المال
What makes <u>your</u> product perfect for <u>them</u> 5? Most of all, <u>you</u> الاهم لهم مناسبة سلعتك يجعل ما الذي	ما الذي يجعل سلعتك مناسبة لهم ؟ و الاهم
need to believe in what <u>you</u> 're selling, and the best way to do لفعل طریقة افضل و تبیعه بما للإیمان تحتاج	تحتاج للإيمان بما تقوم ببيعه , و افضل طريقة لفعل للايمان بما تقوم ببيعه , و افضل طريقة
that is to use <u>it</u> <sup>6</sup> ! استخدامه هي ذلك	ذلك هي استخدامه!

<u>their</u><sup>3</sup> <u>they</u><sup>3</sup>: people

who<sup>4</sup>: customers

them<sup>5</sup>: customers

<u>it</u><sup>6</sup>: product

#### **Questions:**

- 5) The people you are speaking to are divided into two main parts. Write these two parts down. الناس اللذين تتحدث معهم ينقسمون الى قسمين . اكتب هذين القسمين.
- 6) Quote the sentence which shows the best way to believe in your product. اقتبس الجملة التي تظهر افضل طريقة للإيمان بسلعتك.

2 Prepare and practice	استعد و تدرّب
تدرب و استعد	
Plan your presentation carefully, not just what you will say, but كن ستقول ماذا فقط ليس بعناية لكلامك خطط	خطط لكلامك بعناية , ليس فقط ماستقول لكن
how you will say $\underline{it}^7$ . Will you read $\underline{it}^7$ word by word, use notes or	كيف ستقوله . هل ستقرأه حرفيا , تسنخدم
الملاحظات تستخدم حرفيا ستقرأه هل ستقوله كيف	الملاحظات
memorise <u>it</u> <sup>7</sup> ? Whatever you decide, <u>it</u> <sup>8</sup> is always a good idea to	او تحفظه غيبا ؟ مهما قررت , انها فكرة جيدة
جيدة فكرة دوما انها قرارك كان مهما غيبا تحفظه او	دوما
have a list of your main points, in case something interrupts	امتلاك قائمة بالنقاط الرئيسية , في حال
قاطعك ما شئ حال في النقاط الرئيسية قائمة امتلاك	قاطعك شئ ما
you, or you simply freeze with nerves ( <u>it</u> <sup>9</sup> happens!). یحدث هذا حراك بلا توقفت ببساطهٔ او	أو ببساطة توقفت بلا حراك ( هذا يحدث ) !
Then practise <u>it</u> <sup>7</sup> , if possible in front of colleagues. Make	ثم تدرّب عليه و اذا امكن امام زملاءك
بعمل قم زملاءك امام امكن أذا عليه تدرب ثم	
changes and practise <b>it</b> <sup>7</sup> again.	قم بعمل التغييرات و تدرب ثانية.
ثانية تدرب و التغييرات	

#### $\mathbf{It^7}$ : presentation / $\mathbf{it^8}$ : to have a list of main points / $\mathbf{it^9}$ : something interrupts you / freeze with nerves

#### **Questions**

- 7) Planning a presentation carefully contains many steps. Write down two of these steps. التخطيط للكلام يتكون من خطوات عديدة . اكتب اثنين من هذه الخطوات.
- 8) There are many ways to present what you will say. Write down three ways. هنالك العديد من الطرق لما ستقوله. اذكر ثلاثة من هذه الطرق.
- 9) There are two reasons of having a lost of main points. What are these reasons. هناك العديد من الاسباب لإمتلاك قائمة بالنقاط الرئيسية. ماهي هذه الاسباب.
- 10) Practicing contains two elements. Write these two elements down.

التدرب يتكون من عنصرين. اذكر هذين العنصرين.

3 Be professional	كن محترفا
ع که be professional محترفا کن محترفا کن	ی معبرت
Keep your presentation short and simple. Start with some ببعض ابدأ بسيط و قصير كلامك على حافظ	حافظ على كلامك قصيرا و بسيطا . ابدا ببعض
friendly comments. For example, thank your hosts for allowing لك للسماح مضيفيك اشكر مثلا التعليقات الودية	التعليقات الودية . مثلا , اشكر مضيفك للسماح لك
you to speak to <u>them</u> <sup>10</sup> , and compliment <u>their</u> <sup>10</sup> company. صحبتهم امتدح معهم بالحديث	بالتحدث معهم, و امتدح صحبتهم.
Remember to speak slowly and clearly. <u>It</u> <sup>11</sup> is important to ان المهم من و وضوح و ببطء التحدث تذكر	تذكّر التحدث ببطء و وضوح. من المهم
appear confident (even if you're nervous!). مرتبکا کنت لو حتی واثقا تبدو	ان تبدو واثقا من نفسك (حتى لوكنت مرتبكا).
While you're speaking, don't keep your head down. Instead, دنك من بدلا . للأسفل رأسك تبقي لا , تتحدث بينما	عندما تتحدث , لا تبقي رأسك الى الاسفل. بدلا من ذلك
look round the room and make eye contact with your audience. جمهورك مع البصري بالتواصل قم و الغرفة في بنظرك تجوّل	تجوّل بنظرك في الغرفة و قم بالتواصل البصري مع الجمهور البسري البسم!
Smile! ابتسم	'
When you've finished speaking, invite questions. If you don't لم اذا للاسئلة ادعو كلامك تنهي عندما	عندما تنتهي من كلامك , ادعو للاسئلة , اذا لم
know the answers, don't pretend! Thank the questioner and و السائل اشكر تتحاذق لا الاجابة تعرف	تعرف الاجابة, لا تتظاهر بالمعرفة, اشكر السائل
promise to find out the answer (and do <u>it</u> 12!). (بذلك قم ) الإجابة بإيجاد عده	و عده بإيجاد الإجابة ( و قم بذلك ) .
Finally, have a summary of your presentation ready to hand out للتوزيع جاهز لكلامك بملخص احتفظ اخيرا	اخيرا, احتفظ بملخص لكلامك جاهز للتوزيع
at the end of the session. الجلسة في	في نهاية الجلسة.
$\underline{\mathbf{I}}^{13}$ wish I had known all this when $\underline{\mathbf{I}}^{13}$ started out in business! العمل بدأت عندما هذا كل عرفت لو اتمنى	اتمنى لو عرفت كل هذا عندما بدأت العمل!
Good luck! طیبا	حظا طيبا!
<u>their</u> <sup>10</sup> : hosts <u>it</u> <sup>11</sup> : to appear confident <u>it</u> <sup>12</sup> : to find out	the answer <u>I</u> <sup>13</sup> : speaker

11) There are many examples of friendly comments mentioned in the text. Write down two. هنالك العديد من الامثلة على التعليقات الودية. اكتب اثنين منها.

- 12) Quote the sentence which shows that you might hand out your presentation. اقتبس الجملة التي تظهر انك ربما تحتاج لتوزيع كلامك في النهاية.
- 13) You can deal with the questions you don't know in two ways. Write these two ways down. يمكنك التعامل مع الاسئلة التي لا تعرفها بطريقتين , اكتب هاتين الطريقتين .
- 14) In order to be successful in sales pitch you have to get many skills. Explain this statement. Suggest three skills that you might have. كي تكون ناجحا في عملية التسويق. فسر هذه الجملة . اقترح ثلاث مهارات يجب ان تمتلكها.

#### **Activity Book (P. 44)**

2. Complete the sentences with collocations from exercise 1. The first one is done for you. هذا التمرين مهم جدا على المتلازمات .

يرتكب خطأ	يطرح الأسئلة	يصافح	يكسب احترام	ينضم لشركة	يسبب اهانة	يجري حديثا
make a	ask	shake	earn	join a	cause	make a
mistake	questions	hands	respect	company	offence	small talk

- 1. Be very careful when you answer the questions, and try not to ...... a mistake.
- 2. If you are polite, you won't..... or upset anybody.
- 3. Before the serious discussion starts, we always.....; it's often about the weather!
- 4. Nasser has applied to..... the ......where his father works.
- 5. In business, when you meet someone for the first time, it's polite to.......
- 6. After the talk, there will be a chance for you to...... about anything you don't understand.
- 7. By working hard, you will..... the.... of your boss.

<u>Answers:</u> 1 make a mistake 2 cause offence 3 make small talk 4 join, company 5 shake hands 6 ask questions 7 earn, respect

- 3. Complete the sentences with the correct form of the words in brackets. The first one is done for you.

  - 3. Congratulations on a very ....... business deal.( succeed , successful , successfully )

  - 6. It's important to have an ...... of different countries' customs. (aware , awareness , awareful , awarefully )

**Answers:** 1. qualification 2. recommendation 3. successful 4. advice

5. young / youth 6. awareness

4. Complete the explanations with words from the box. One word is not needed.

يساوم	اع	صر	يفاوض	صبور	مستعد	سابق	سجل نجاح
compro	mise co	nflict	negotiate	patient	prepared	previous	track record

- 1. When you talk about business and try to do a deal, you .......
- 2. When you are ready for something, you are ...... for it.
- 3. When you can prove that you have experience, you have a ......
- 4. When two sides disagree and argue, there is ......
- 5. When each side changes their position a little so that they can agree, they have managed to ..........
- 6. When you stay calm and take your time, you are being .....

**Answers**: 1 negotiate 2 prepared 3 track record 4 conflict 5 compromise 6 patient

Unit Ten : Career Choiceالوحدة العاشرة : خيارات مهنيةStudent Book ( P. 72 )

	Word	English	Arabic
1	headphones		سماعات
2	interpreter	الكلمات words المنطوقة spoken يترجم who translates شخص	مترجم فوري
3	regional	منطقة region معيّنة a particular مرتبط ب	اقليمي
4	rewarding	الرضا satisfaction الشخصي personal يعطي	مرضية
5	secure	safe من from خالي danger - آمن	آمنة
6	seminar	a class موضوع subject محدّد a particular في on صف	ندوة
7	translation	الوثائق documents تحويل of converting عملية	ترجمة
8	fond of	لشيء ما of something حب liking او or تأثير	مغرم بـــ

My job as an interpreter	عملي كمترجمة فورية
My name is Fatima Musa and <u>I</u> have worked as an interpreter فوریة کمترجمة اعمل انا و موسی فاطمة اسمي	اسمي هو فاطمة موسى و انا اعمل كمترجمة فورية
for five years. Many students have emailed <b>me</b> about <b>my</b> work	لخمس سنوات . العديد من الطلاب راسلوني حول
عملي حول راسلوني الطلاب من العديد سنوات لخمس	عملي
because <u>they</u> want to know what <u>it</u> would be like to do <u>my</u> القيام يكون كيف يعرفوا ان يريدون لأنهم	لأنهم يريدون ان يعرفوا كيف يكون القيام
job. So here is <b>my</b> reply.	بعملي. لذلك هذا هو ردي.
ردي هو هذا لذلك بعملي	
I, me, my اينما وردت في النص تعود على Fatima Musa / they : stu	udents / it¹ : to do my job
I have always been fond of languages. My father worked in في عمل والدي باللغات مغرمة كنت لطالما	لقد كنت دوما مغرمة باللغات. والدي عمل في
many different countries when <u>I</u> was young and <u>we</u> usually عادة و صغيرة كنت عندما البلدان من العديد	العديد من البلدان عندما كنت صغيرة و عادة
travelled with <u>him</u> <sup>2</sup> . When <u>we</u> <sup>3</sup> visited a country, <u>I</u> always دوما بلد اي نزور عندما معه سافرنا	نسافر معه. عندما نزور اي بلد دوما
wanted to learn the language. At school <u>I</u> was very good at في جيدة كنت المدرسة في اللغة تعلم اردت	اردت تعلم اللغة. في المدرسة كنت جيدة في
English. Therefore, <u>I</u> decided on a career as an interpreter. کمترجمة عملي يکون ان قررت لذلك الانجليزية	الانجليزية. لذلك قررت ان يكون عملي مترجمة
him <sup>2</sup> : Fatima's father / we <sup>3</sup> : Fatima's family	
My job now involves going to important conferences and و المؤتمرات المهمة الى الذهاب يتضمن الان عملي	عملي الان يتضمن الذهاب الى المؤتمرات المهمة و
seminars around the world. When a person speaks in English بالإنجليزية يتحدث الشخص عندما العالم حول الندوات	الندوات حول العالم. عندما يتحدث اي شخص بالإنجليزية
at a conference, I listen to what they say through headphones. السماعات عبر يقولونه ما الى استمع المؤتمر في	في المؤتمر, استمع الى ما يقولونه عبر السماعات
then translate into Arabic while the speaker is talking. I give اعطي يتحدث الشخص بينما العربية الى اترجم ثم	ثم اترجم الى العربية بينما يتحدث الشخص. اقدّم
the translation through headphones to other people at the في الاشخاص الاخرين الى السماعات عبر الترجمة	الترجمة عبر السماعات الى الاشخاص الاخرين في
meeting. This means that anyone in the room who speaks يتحدث الغرفة في شخص اي ان يعني هذا الإجتماع	الاجتماع. هذا يعني ان اي شخص في الغرفة يتحدث
Arabic can understand what people are saying. يقول الناس ماذا يفهم ان يستطيع العربية	العربية يستطيع ان يفهم ماذا يقول الناس.
they <sup>4</sup> : people at a conference / who <sup>5</sup> : people at the meet	ing

Is <u>it</u> <sup>6</sup> an easy job? Not at all. English is not the same in all	هل هي وظيفة سهلة ؟ على الاطلاق. الانجليزية
ا الله على على الله الله الله الله الله الله الله ال	س سي وسيت سهه ، حتى الاعلاق، الاجتبرية
English-speaking countries. For example, the English words	ليست نفسها في كل البنجليزية. مثلا الكلمات الانجليزية
الكلمات الانجليزية مثلا البلدان الناطقة بالإنجليزية	- · · · · · · · · · · · · · · · · · · ·
that are used in India are sometimes different to the words	المستخدمة في الهند تختلف احيانا عن الكلمات
الكلمات عن تختلف احيانا الهند في المستخدمة	-
that people use in the UK, the USA or Australia. As well as	التي يستخدمها الناس في المملكة المتحدة , الولايات
كذلك . استراليا , امريكا , بريطانيا في يستخدمها الناس التي	المتّحدة الامريكية او استراليا . كذلك
knowing regional English, <u>you</u> <sup>7</sup> also need to know a lot of	معرفة الانجليزية المحلية. تحتاج لمعرفة الكثير من
من الكثير لمعرفة تحتاج ايضا الانجليزية المحلية معرفة	
Specialist language. Some of the words that are used to talk	اللغة الاختصاصية. بعض الكلمات التي تستخدم للحديث
للحديث تستخدم التي الكلمات بعض اللغة الاختصاصية about business, science or law, for example, make it <sup>8</sup> almost	عن الاعمال, العلوم او القانون, مثلا تجعلها تقريبا
تق بيا تحطها مثلا القانون او العلوم الاعمال عن	ا من المعلق
تقريبا تجعلها مثلا القانون او العلوم الاعمال عن a different language!	لغة مختلفة .
It <sup>6</sup> : interpreter / you <sup>7</sup> : listener / students / reader / it <sup>8</sup>	
it interpreter / you insteller / students / reader / it	. job – interpreter
Unless <b>you</b> <sup>9</sup> have a language degree, you will not be able to	مالم يكن لديك شهادة لغوية, لن تكون قادرا على ان
ان على قادرا تكون لن شهادة لغوية لديك يكن مالم	
become an interpreter. Provided that <b>you</b> <sup>9</sup> have a postgraduate	تصبح مترجما . اذا كنت تملك مؤهل علمي عالى
عالي لديك كان اذا مترجما تصبح	, , , , , , , , , , , , , , , , , , ,
qualification, <b>you</b> will probably get a job as an interpreter quite	على الارجح ستحصل على وظيفة مترجم بسرعة
مترجم وظيفة على ستحصل الارجح على علمي مؤهل	
quite quickly. If <b>you</b> get an interview for a job, <b>you</b> will need	اذا كان لديك مقابلة عمل , ستحتاج الى
الى ستحتاج عمل مقابلة لديك كان أذا بسرعة	
to show that <b>you</b> have good listening skills and a clear speaking	اظهار انك تمتلك مهارات استماع جيدة و صوت
تحدث واضح ومهارات استماع جيدة لديك أن اظهار	تحدث واضح تحتاج ايضا لإظهار انك تستطيع التفكير بسرعة
voice. You will also need to show that you can think quickly	تحتاج أيضا لإظهار أنك تستطيع التفكير بسرعه
بسرعة تفكر ان تستطيع انك لإظهار تحتاج ايضا صوت and that you are able to concentrate for long periods of time. If	و انك قادر على التركيز لفترات طويلة من الوقت
and that you are able to concentrate for folig periods of time. If the lie is a single in the concentrate for folighted and that you are able to concentrate for folighted and that you are able to concentrate for folighted are able to concentrate folighted are able to concentrate for folighted are able to concentrate for folighted are able to concentrate for folighted are	و اب عدر حق الرير سرات عويد المن الوب
you are successful, <b>it</b> <sup>10</sup> is a secure and rewarding job. You will	اذا كنت ناجحا , انها وظيفة مرضية و آمنة .
وظيفة مرضية و مؤمنة انها ناجحا كنت	ستحتاج , ب و ت و ت
probably need to travel a lot, but that is not a problem as long	على الارجح الى السفر كثيرا, لكن تلك ليست
طالما مشكلة ليست تلك لكن كثيرا للسفر تحتاج الأرجح على	مشكلة طالما
as you enjoy visiting other countries.	انك تستمتع بزيارة البلدان الاخرى.
البلدان الاخرى بزيارة تستمتع انك	
You <sup>9</sup> : students / reader/ listener - it <sup>10</sup> : interpreter	
$\underline{\mathbf{It}}^{11}$ is a very responsible job. $\underline{\mathbf{I}}$ am aware that if $\underline{\mathbf{I}}$ translate	انها وظيفة تملؤها المسؤولية. فأنا ادرك اتتي اذا
ترجمت اذا انني ادرك فأنا المسؤولية تملؤها وظيفة انها	ترجمت
things badly, <u>it</u> <sup>12</sup> could affect an important law or trade	الأشياء بشكل سئ , هذا قد يؤثر على قانون مهم او
تجارة او قانون مهم على تؤثر قد سئ بشكل الاشياء	اتفاقية تجارة
agreement between countries. However, <u>you</u> get a huge feeling mage, کبیر علی تحصل ذلك مع البلدان بین اتفاقیة	بين البلدان . مع ذلك , تحصل على شعور كبير
<u> </u>	بالرضا عندما تعرف ان الناس يفهمون
of satisfaction when <u>you</u> know that people understand يفهمون الناس ان تعرف عندما الرضا من	عدم تعرف ال الناس يعهمون
everything that <b>you</b> translate.	كل شيء تترجمه.
everything that <u>you</u> translate. تترجمه شئ کل	ا دن سیء عربت.
It <sup>11</sup> : interpreter / job - You : students / reader/ listener	1
20 1 morphology job 100 1 broadents / Tender/ insteller	

#### **Questions**

- 1) Quote the sentence which shows that Fatima worked as an interpreter for years. اقتبس الجملة التي تظهر ان فاطمة تعمل كمترجمة منذ سنوات.
- 2) Why have many students emailed Fatima?

لماذا راسل العديد من الطلاب فاطمة؟

- 3) There are many reasons that make Fatima's decision to work as an interpreter. Write down three of these reasons. العديد من الاسباب كانت وراء قرار فاطمة للعمل كمترجمة. اكتب ثلاثة اسباب
- 4) Quote the sentence which shows that Fatima was very good at English.

اقتبس الجملة التي تظهر ان فاطمة كانت جيدة في المدرسة.

- 5) Fatima's job now involves many things. Write down two things.

  يتضمن عمل فاطمة العديد من الاشياء . اذكر شيئين .
- 6) The process of translation comes through many steps. Write down three steps. تمر عملية الترجمة بالعديد من الخطوات . اكتب ثلاثة خطوات.
- 7) Quote the sentence which shows that anyone who speaks Arabic understands what is said. قتبس الجملة التي تظهر ان اي شخص يتحدث العربية يفهم ماذا يقال.
- 8) If Fatima translates thing badly, this can cause two problems. Write these two problems down. اذا قامت فاطمة بترجمة الاشياء بشكل سيء . فان ذلك قد يسبب مشكلتين . ماهما
- 9) Quote the sentence which shows that you might travel a lot. اقتبس الجملة التي تظهر انك ربما تسافر كثيرا.
- 10) If you have an interview, you need to show that you have many skills. Write down three of these skills.

اذا كان لديك مقابلة عمل وتحتاج لإظهار انك تمتلك العديد من المهارات واكتب ثلاثة منها.

- 11) There are many benefits of working as an interpreter. Write down two benefits.
  هناك العديد من المنافع للعمل كمترجمة. اكتب اثنتين منها.
- 12) In some jobs, travelling a lot is required. Explain this statement. Suggesting three problems which could be caused by travelling a lot.

  في بعض الوظائف السفر كثيرا مطلوب فسر هذه الجملة اقترح ثلاث مشاكل قد يسببها السفر كثيرا.
- 13) If you have an interview for a job, you need to show many skills. Think of this statement, and then, in two sentences. Write down your point of view.

  اذا كان لديك مقابلة عمل . تحتاج لإظهار انك تمتك بعض المهارات . فكر في هذه الجملة ثم في جملتين . اكتب وجهة نظرك.
- 14) Do you think that it is more important to be secure, or to be happy in your job? Why? هل تعتقد ان المهم انه من الاكثر اهمية ان تكون سعيدا او ان تكون آمنا في عملك ؟ لماذا؟

Student Book (P.74) Read the quotation. Do you agree with it? Why/Why not? Translate the quotation into Arabic.  I've learned that making a living is not the same thing as making a life.  Maya Angelou (1928 CE–2014 CE)
الما المعادي ا المعادي المعادي
<ol> <li>Making a living refers to your job .</li> <li>the money you earn to live on.</li> </ol>
3) You may or may not enjoy your job;
4) your job may or may not be good.
5) Making a life is creating a way of living that you want.
6) You do the work in order to be able to have that,
7) but it also depends on your friends and family, and how you decide to behave.
8) So 'making a life' is not totally dependent on the money you earn.
9 Write about 80 words to describe your ideal job. Why did you choose this job? How will you feel if you get it? اكتب حوالي 80 كلمة تصف فيها وظيفتك المثالية . لماذا اخترت هذا العمل ؟ كيف ستشعر اذا حصلت عليه ؟
اللب عوالي 80 عله علم الله وعيله المعلود . عدا العرب المعرب المعال المعال المعال المعال المعال عليه
46

هذه الكلمات مهم حفظها املاء و عربي\_

Studen	t Book	(P.76)
Diuucii	LDOOK	( <b>I</b> • / U /

	Word	English	Arabic
1	achievement		انجاز
2	advertising		الاعلانات
3	adaptable	able to adapt to new conditions or situations	متأقلم
4	ambitious	having a strong desire for success or achievement	طموح البنوك
5	banking		البنوك
6	career advisor		مستشار الوظائف
7	competent	having enough skill or knowledge to do something	كفؤ _ حريص
8	conscientious	showing a lot of care and attention	كفؤ _ حريص ذو ضمير حي
9	contact details		تفاصيل الاتصال
10	doctor		طبیب مرفقة
11	enclosed	placed in an envelope with a letter	مرفقة
12	enthusiastic	showing a lot of interest about something	متحمس
13	full –time	happening or working for the whole of the working week,	وقت كامل
14	ICT		تكنولوجيا المعلومات
15	keen	having or showing eagerness or interest	حريص
16	lawyer		محامي
17	personal attributes	a quality or feature that is considered to be good	صفات شخصية
18	qualifications		مؤهلات
19	reference	a person who provides information about your character	معرفين
20	surveyor	a person whose job is to record the details of an area	مستاح معلّم
21	teacher		معلم
22	training		التدريب
23	work experience	period of time that someone spends working in a place	خبرة العمل
24	skills		مهارات السيرة الذاتية
25	Curriculum Vitae	a short, written description of a person's qualifications,	السيرة الذاتية
26	keen	having eagerness	مغرم بــ
27	voluntary	done by choice	تطوعي

**Student Book (P. 76 - 77)** 

نموذجين لرسالة التقدم لطلب وظيفة باحث في شركة لصناعة الأدوية.

Dear Sir/Madam,

I would like to apply for the position of researcher at your pharmaceutical company. As can be seen from the enclosed curriculum vitae that I have a degree in Chemistry. Furthermore, I have worked as a shop assistant at a chemist's, so I know a lot about this industry.

I also have a qualification in Journalism and have worked previously for a scientific journal. I have excellent research skills.

In my spare time, I help elderly people, and I can see the difference that medicines can make to their lives. I am very keen to join a company that can really help people.

I look forward to hearing from you concerning the next stage of my application.

Yours faithfully, Tareq Hakim Dear Mr Rahhal,

I am very interested in the position of researcher at your pharmaceutical company.

You will see from the enclosed curriculum vitae that I have worked in sales for a large pharmaceutical company for many years. I have been very successful in this job and I was Salesperson of the Year in 2013 CE.

I would now like a new challenge and would be interested in moving into research. I have a degree in Physics.

I am a competent and adaptable worker and I believe that I can be successful in any position. I like reading and camping. I also like travelling. References are available on request.

I look forward to hearing from you.

Yours sincerely, Hisham Khatib

1 Name Tareq Hakim	1 Name Hisham Khatib
2 5 North Street, Ajloun	222 East Way, Irbid
<b>3</b> 2009–2012: shop assistant at a chemist's	32010–now: Sales
2012–2014: reporter for <i>Medicine Today</i>	Representative for a large pharmaceutical
2014–now: editor at a scientifi c journal	company
4Degree in Chemistry (graduated 2008);	4 Degree in Physics (graduated 2009)
Certificate in Journalism (2011)	5I won Salesperson of the Year
5Captain of school basketball team;	Award in 2013 CE.
Voluntary work for a charity that helps elderly	<b>6</b> I am a very competent worker.
people	I am also adaptable.
6 I am a conscientious worker and I am	7Samira Rahhal, the director in my
very enthusiastic about working in pharmaceuticals.	current job
7Osama Hayek, Chemistry teacher at my	
secondary school	
<b>Answers</b> (for both CVs)	Answers (for both CVs)
1 Name 2 Contact details 3 Work experience	1 Name 2 Contact details 3 Work experience
4 Qualifications and training 5 Skills and	4 Qualifications and training 5 Skills and
achievements 6 Personal attributes 7 Reference	achievements 6 Personal attributes 7 Reference

المطلوب: كتابة رسالة سيرة ذاتية لوظيفة شاهدت اعلانا عنها, اتبع نفس نمط الرسائل في التمرين الثالث. You have seen an advertisement for a job that you would like to do. Decide what job the
advertisement is for. Write a curriculum vitae and a covering letter. Follow the models in exercise
3.

	Word	English	Arabic
1	pensions	میاتک your lifetime خلال over توفرها you save نقود	رواتب تقاعدية
2	web inquiries	online الانترنت questions الانترنت	طلبات الانترنت
3	calculations	الارقام numbers مع with العمل work - الرياضيات	حسابات
4	recruiting	الموظفين employees المناسبين suitable ايجاد	توظيف
5	marketing	زبائن customers ايجاد finding - لسلعتك your product الترويج	تسويق

Business Studies is a popular choice for students who are choosing a degree course in the UK. After graduating, some go on to further study, but most of them take up employment. Many large companies offer graduate training schemes, which are a kind of apprenticeship.

دراسة الاعمال تخصص مرغوب للطلاب اللذين يختارون الدراسة الجامعية في المملكة المتحدة. بعد التخرج. البعض يتابعون دراستهم اكثر و لكن معظمهم يبدؤون التوظيف. العديد من الشركات الكبرى تعرض برامج تدريب للخريجين , و هي نوع من التدريب.

#### them: students / which1: graduate training schemes

- 1. Students after graduating choose one of two paths. What are these two paths. يختار الطلاب بعد التخرج واحدا من مسارين. اكتب هذين المسارين.
- 2. Quote the sentence which shows what is training schemes.

اقتبس الجملة التي تظهر ما المقصود ببرامج التدريب.

<u>We<sup>2</sup></u> went to meet twenty-two-year-old Ricky Miles, <u>who<sup>3</sup></u> is about to graduate in the subject.

How long have you<sup>4</sup> been studying Business Studies, Ricky?

<u>It</u><sup>5</sup>'s a four-year course, including two periods of work experience. Each <u>one</u><sup>6</sup> lasted six months, but <u>they</u><sup>7</sup> weren't in the same year

ذهبنا لمقابلة ريكي مايلز, و هو على وشك التخرج في في هذا المجال. منذ متى و انت تدرس الاعمال , ريكي ؟

انها السنة الرابعة, تتضمن فترتين من خبرة العمل. كل واحدة تستمر ستة شهور, لكنها ليست في نفس

We<sup>2</sup>: interviewer / who – you – me – my – I: Ricky Miles / it<sup>5</sup>: business studies / one<sup>6</sup>: work experience / they<sup>7</sup>: two periods of work experience

3. How old is Ricky Miles?

کم عمر ریکی مایلز؟

4. How long is the work experience?

ماهى مدة خبرة العمل ؟

What exactly have **you** studied over those four years? Quite a lot! Maths, of course, Accounting, Finance and Economics. Oh yes, Marketing and Sales, too. I also did a course in Management, which8 is about recruiting and managing staff, and how to deal with conflict, and a course in Advertising. We<sup>9</sup> all had to do IT, too, because computer skills are essential

ماذا درست خلال السنوات الاربع ؟ الكثير! الرياضيات بالطبع والمحاسبة والمال و الاقتصاد . اجل , التسويق و المبيعات ايضا. كذلك اخذت مساقا في الادارة . و هو عن توظيف العمال و ادارة الموظفين, و كيف تتعامل مع الصراع, و مساقا في الاعلان . جميعنا علينا آخذ تكنولوجيا المعلومات أيضا ولأن مهارات الحاسوب ضرورية.

#### which<sup>8</sup>: management / We<sup>9</sup>: students

- 5. Ricky studied quite a lot of courses over those four years. Write down three course. درس ريكي الكثير من المساقات خلال الثلاث سنوات. اذكر ثلاثة من هذه المساقات.
- 6. The course in management deals with many things. Write down three. المساق في الادارة يتعامل مع العديد من الاشياء. اكتب ثلاثة منها.
- 7. Quote the sentence which shows that computer skills are essential.

اقتبس الجملة التي تظهر ان مهارات الحاسوب ضرورية.

What did **you** most enjoy about the degree?

The work experience, definitely.  $\underline{\mathbf{I}}$  learnt so much, both times, and of course  $\underline{\mathbf{i}}\underline{\mathbf{t}}^{10}$  looks great on  $\underline{\mathbf{m}}\underline{\mathbf{v}}$  curriculum vitae. One of the companies offered  $\underline{\mathbf{m}}\underline{\mathbf{e}}$  paid work last summer, so  $\underline{\mathbf{I}}$  managed to get even more experience that way. Also,  $\underline{\mathbf{I}}$  wouldn't have had much money last year if  $\underline{\mathbf{I}}$  hadn't had that job!

ما الذي استمتعت به حول التخصص ؟
خبرة العمل بالطبع . لقد تعلمت الكثير , كلتا
المرتين , و بالطبع ستبدو رائعة في سيرتي الذاتية.
احد الشركات عرضت علي عملا مدفوع الاجر الصيف
الماضي , لذلك استطعت الحصول على خبرة اكثر تلك
الطريقة . ايضا , لما كنت سأحصل على الكثير من المال
السنة الماضية لو لم احصل على تلك الوظيفة.

#### I - you - me - my: Ricky Miles

8. Paid work provided Ricky with two benefits. Write these two benefits down.

العمل المدفوع الاجر اعطى ريكى فائدتين. اكتبهما.

What kind of company was that, and what did you do there?

 $\underline{\mathbf{It}}^{11}$  was a company that provides financial products – savings and pensions, mostly. At first I just 'shadowed' different people, watching what  $\underline{\mathbf{they}}^{12}$  were doing . Then I did quite a lot of checking

for  $\underline{\text{them}}^{13} - \underline{\text{you}}^{14}$  know, checking  $\underline{\text{their}}^{15}$  calculations. When I went back in the summer, I was in the sales department.

My job was to follow up web enquiries, and send out further information to possible clients . I enjoyed <u>it</u><sup>16</sup>, and I wouldn't have had that opportunity if I hadn't done the work experience first.

مانوع تلك الشركة ؟ و ماذا كان عملك هناك؟

لقد كانت شركة تزود المنتجات المالية – المدخرات و الرواتب التقاعدية , على الاغلب . في البداية , كنت فقط اراقب مختلف الناس , اراقب ماذا يفعلون . ثم اقوم بالكثير من التدقيق لهم – كما تعلم تدقيق حساباتهم . عندما عدت في الصيف , كنت في قسم المبيعات . قسم المبيعات . و ارسال كان عملى هو متابعة طلبات الانترنت , و ارسال

كان عملي هو متابعة طلبات الانترنت, و ارسال معلومات اكثر للزبائن المحتملين. لقد استمتعت بها, و لما كنت سأحظى بتلك الفرصة لو لم اقم بخبرة العمل في البداية.

 $\underline{\mathbf{It}}^{11} : \mathbf{company} \ / \ \underline{\mathbf{thev}}^{12} \ \underline{\mathbf{them}}^{13} \ \underline{\mathbf{their}}^{15} : \mathbf{people} \ / \ \underline{\mathbf{vou}}^{14} : \mathbf{interviewer} \ / \ \underline{\mathbf{it}}^{16} : \mathbf{my job}$ 

9. Financial products consists of two elements. Write these two elements down.

تتكون المنتجات المالية من قسمين. اكتب هذين القسمين.

10. What was Ricky's first job in the company?

ماذا كانت وظيفة ريكي الاولى في الشركة؟

11. Quote the sentence which shows that Ricky was in the sales department.

اقتبس الجملة التي تظهر ان ريكي كان في قسم المبيعات.

12. Ricky's job at sales department included two things. Write these two things down.

تضمن عمل ريكي في قسم المبيعات امرين. اكتب هذين الامرين.

What are you planning to do next?

I've just applied for a job with a bank. I have the right qualifications, but I know there will be a lot of other applicants.

I'll just have to wait and see if I get an interview. If I do, I'll have to prepare really carefully

ما الذي تخطط لفعله لاحقا؟ لقد تقدمت للتو للعمل في بنك , فأنا لدي المؤهلات المناسبة , و لكنني اعلم انه سيكون هناك الكثير من المتقدمين الاخرين. يجب علي الانتظار و معرفة اذا كنت سأحصل على مقابلة عمل اذا حدث ذلك , يجب على الاستعداد بعناية.

#### 10 Read the text again and answer the questions.

- 1 What is the name of Ricky's degree?
- 2 How did he spend a quarter of his time as a student?
- **3** What kind of company did he work for last summer, and what was his job?
- **4** What is he waiting to find out?
- 5 Would you like to do the same kind of degree course as Ricky? Why/Why not? Write two or three sentences

**Answers:** 1 Business Studies 2 doing work experience

- 3 It was a company providing financial products, and his job was to follow up web enquiries.
- 4 whether or not he will get an interview 5 Students' own answers

#### Activity Book (P. 49)

#### Vocabulary

1 Complete the sentences with words or phrases from the box. One word or phrase is not needed. The first one is done for you.

مهنة	سماعات الرأس	يترجم	ندوة	اقليمي	مرضية	ترجمة
career	headphones	interpret	seminar	regional	rewarding	translation

- 1. Please listen to the music through ....., so that you don't disturb anybody.
- **2.** I have just read a ...... of a book by a Japanese author.
- **3.** In the UK, there is a central government, but there are also ...... councils around the country.
- **4.** My uncle is fluent in several languages. He is often able to ...... for us during conversations with foreigners.
- **5.** Nada made a successful presentation at a ...... in Irbid last month.
- **6.** Doing volunteer work can be a very ..... experience.

Answers: 1 headphones 2 translation 3 regional 4 interpret 5 seminar 6 rewarding

#### 2 Circle the correct words.

تمرين مهم على المتلازمات (محتمل ضع دائرة)

- 1. Ali is thinking of *having / taking* a course in Agriculture.
- 2. I get a feeling of satisfaction / secure after a hard day's work.
- 3. Make sure your online passwords are secure / rewarding.
- **4.** In order to work in finance, you need to be a very *successful / responsible* person.
- 5. My friend has just got a *job / work* at our local bank.
- **6.** After a long *agreement / meeting*, we managed to do a deal.

Answers: 1 taking 2 satisfaction 3 secure 4 responsible 5 job 6 meeting

taking a course	يأخذ مساق
feeling of satisfaction	شعور بالرضا
passwords are secure	كلمات سر محمية
responsible person	شنخص مسؤول
long meeting	اجتماع طويل

## 3 Complete the sentences with the correct prepositions from the box. One preposition is not needed. تمرین مهم جدا علی حروف الجر (ضع دائرة ) ورد فی الوزارة

about (x2) as at in into on

- 1. Would you like to work .....a teacher in a big school?
- **2.** We need to **decide** ...... a place to meet.
- **3.** Can you **translate** this Arabic ......English for me, please?
- **4.** I'd like to **talk** ...... the fi lm I've just seen; it was brilliant!
- 5. The teacher **asked** us ...... our favourite books.
- **6.** My sister is really **good** ...... drawing and painting.

work as	يعمل بوظيفة
decide on	يقرّر
translate into	يترجم الى
talk about	يتحدّث عن
asked about	يسأل عن
good at	جيّد في

#### النمط الوزاري على المتلازمات و حروف الجريكون بالشكل التالى:

- 1. You get a huge feeling of ......when you know that people understand what you write. (satisfaction, secure, responsible)
- **2.** My sister is really good .......drawing and painting.

(in, on, into, at)

#### Activity Book (P. 54) Revision B

#### Reading

1 Read the first part of a conversation about studying abroad and decide whether these statements are true or false. Correct the false statements.

**Saeed:** Excuse me, Mr Williams. I'm interested in knowing how the university system works in the UK. I mean, how do you apply?

**Mr William:** Are you thinking of going to a British university?

Saeed: No, I don't think so, but my cousin might.

**Mr William:** I see. Well, it's quite a long process actually. The first thing is, you look for courses that you like – you can get all the information you need online but it's best to go and visit the actual universities, of course. They have official open days,

but you can arrange to go any time really.

Saeed: Hmmm, and what qualifications do you need?

**Mr William:** That's one of the things you will find out when you do your research. It's different for each university, and each

course. However, international students like your cousin have to prove that their English is good enough.

**Saeed:** How do they do that?

سعيد: عفواً يا سيد ويليامز. أنا مهتم بمعرفة كيف يعمل النظام الجامعي في المملكة المتحدة. يعني كيف تتقدّم للدراسة؟ السيد ويليام: هل تفكر في الذهاب إلى جامعة بريطانية؟

سعيد: لا ، لا أعتقد ذلك ، لكن ابن عمى قد يفعل.

السيد ويليام: فهمت. حسنًا ، إنها عملية طويلة بالفعل. أول شيء ، هو البحث عن التخصصات التي تحبها - يمكنك الحصول على جميع المعلومات التي تحتاجها عبر الإنترنت ولكن من الأفضل أن تذهب و تزور الجامعات الفعلية ، بالطبع. لديهم أيام رسمية مفتوحة ، ولكن يمكنك الترتيب للذهاب في أي وقت حقا.

سعيد: اممم ، وما المؤهلات التي تحتاجها؟

السيد ويليام: هذا أحد الأشياء التي ستكتشفها عند إجراء البحث. الأمر مختلف لكل جامعة ولكل تخصص. ومع ذلك ، فإن الطلاب الدوليين مثل ابن عمك عليهم إثبات أن لغتهم الإنجليزية جيدة بما فيه الكفاية.

سعيد: كيف يفعلون ذلك؟

- 1. Saeed is planning to apply to a British university.
- 2. You are only allowed to visit universities on specially-arranged days.
- **3.** Everyone applies online through the same website

#### **Answers:**

- **1.** False. His cousin might apply.
- 2. False. They have official open days, but you can arrange to go any time.
- **3.** True

## Activity Book (P. 56)

Gramn	mar	
	ose the correct option, a, b, c or d.	
1.	If Huda ill yesterday, she wouldn't have miss a wasn't b hadn't been c hasn't been d hadn't	
2.	I haven't got as much homework my brother.	المقارنة
	a so b than c as d like	<b>-</b> 5 <b>-</b> 2-
	I couldn't climb Mount Everestsomeone carri	ed my equipment for me! شرطية
	<b>a</b> even if <b>b</b> as long as <b>c</b> provided that <b>d</b> when	
Answe	ers: 1 b 2 c 3 a	
6 Rewi	rite the sentences with the words in brackets.	
	I wish I'd done more revision. (only)	التعبير عن الندم و التمني
2.	There's less information on the website than there is in the l	ook. (as much) المقارنة
Answe	ers: 1 If only I'd done more revision.	••••••
	2 There isn't as much information on the website as in the box	k.
7 Com	plete the sentences so that they mean the same as the ones	s above them.
1.	Where's the post office, please?  Do you mind	الاسئلة غير المباشرة (الرسمية)
•	Do you mind	
2.	They say that fish is good for the brain.  Fish	المجهول غير الشخصي ( الرسمي / المنفور
3.	You shouldn't worry so much.	الشرط الثاني ( نمط النصيحة )
	If I	
4.	If I  The cheapest thing on the menu is orange juice.	التفضيل ( لا يوجد غير هذه الجملة )
	The least	
Answe	ers: 1 telling me where the post office is	
	2 is said to be good for the brain	
	3 were you, I wouldn't worry so much	
	4 expensive thing on the menu is orange juice	
8	Circle the correct word from each pair of words to comp	lete the sentences.
4.	Jameel might not have become a musician if his parents <i>ha</i> ve	
5.	Jaber looked <i>even / as</i> if he hadn't slept very well.	č
Answe	ers: 3 could 4 hadn't 5 as	
	plete the sentences with the words in the box. One word is	تمرين على المقارنــة s not needed.
fur	ther - later - least - less - longer - much	
1	My giotar doggn't got ag	on har plate then I do
1. 2.	My sister doesn't eat asas I do. She always puts  I'm tired today because I went to bed	<del>-</del>
2. 3.	I'm tired today because I went to bedthan usua I didn't enjoy the book. In fact it was theinteresti	
3. 4.	The bus is late. We'll have to wait a little	ing story i ve ever lead.
	ers: 1 much; less 2 later 3 least 4 longer	

Vocabulary	
10. Match the definitions with the words in the box. One w	مات ه معاني ord is not needed
proficiency کفاءة vocational مهنی negotiate	ord is not needed.
1. relating to an occupation:	
2. discuss in order to come to an agreement:	
3. skill, experience:	•••••
answers: 1. vocational 2. negotiate 3. proficiency	
with the state of	
11. Writing	
Choose four words from the box and write a short paragra	ph about education.
دوق و اكتب فقرة قصيرة عن التعليم.	
come about - come up with - compulsory - concentration -	optional - stable - tuition
G. J D. J. (D. T.) D. J. J. D.	
Student Book (P.79) Revision B.	
Reading	
1 Read the first part of this article carefully, and then answer the	*
التدريبية ) Doing an internship	
Finding work in a crowded job market can be challenging	ايجاد العمل في سوق العمل المزدحم قد يكون تحديا
sometimes, especially for graduates who do not have any	
work experience. Many employers are looking for people	
with a proven track record in a particular area of work.	يبحثون عن الاشخاص الذين لديهم سجل نجاح
However, you need to have a job in order to get experience.	مؤكد. مع ذلك , انت تحتاج وظيفة لتحصل على
Doing an internship is a good way to <b>get around</b> this	خبرة عمل. القيام بالزمالة طريقة جيدة للتغلب على
problem.	هذه المشكلة.
Internships provide work experience for university students,	الزمالة تزوّد خبرة العمل لطلاب الجامعة ,
graduates and people considering career changes. Although	الخريجين و الاشخاص الذين يفكرون بتغيير
they are not usually paid, interns do get many benefits. The	عملهم. مع انهم عادة لا يأخذون أجرا, المتدربون
most important benefit is considered to be the opportunity	يحصلون على عدة منافع . و المنفعة الأهم تعتبر
to get valuable work experience.	فرصة الحصول على خبرة عمل ثمينة.
1. Why is it sometimes challenging for graduates to get the	
	لماذا من الصعب على الخريجين احيانا الحصول على اول و ما معنى الفعل الظرفي get around
<ul><li>2. What does the phrasal verb 'get around' in line 7 mean</li><li>3. What does the pronoun 'they' in bold in line 10 refer to</li></ul>	
4. What does the writer feel is the main reason for doing	
Answers:	<del></del>
1 They don't have any work experience and employers are lo	poking for people who can show evidence
	e or find a solution to.
11	s to get valuable work experience.

Vocabulary and grammar	
3 Choose the correct option in brackets to complete the following sentences.	
1. The graduation ceremony was a very occasion for everyor	ne.
سماء دوما يسبقها الصفات (memory / memorising / memorable)	را <del>ر</del>
2. Nuts contain useful such as oils and fats.	**
(nutrients / nutritious / nutrition) سفات یأتی بعدها اسماء	ച)
3. If you to learn a new language, you need to be motivated.	241
رط الصفري ( مضارع بسيط = مضارع بسيط ) (will want / want / wanted)	الت
4. If only I lost my ticket!	***i
(haven't / didn't / hadn't) (haven't / didn't / hadn't)	11)
Answers: 1 memorable 2 nutrients 3 want 4 hadn't	
4 Complete the second sentence so that it has the same meaning as the first.	
1. People say that the brain is like a computer.	
It the brain is like a computer.	
2. Arab mathematicians invented algebra.	
Algebra Arab mathematicians.	
3. Where does the bus go from, please?	
Couldfrom?	
<b>4.</b> I am sorry that I didn't read that book.	
I wish that book	
Answers: 1 is said that 2 was invented by 3 you tell me where the bus goes 4 I had rea	d
TV-iting	
Writing  6 Edit the following text. There are three grammer mistakes, one smalling mistakes.	and ana nunatuation
6 Edit the following text. There are three grammar mistakes, one spelling mistake a mistake. Find and correct them.	and one punctuation
It is <u>believe</u> that when you learn a <u>forein</u> language, it helps to use the language <u>a</u>	
should take every opportunity to engage in <u>the</u> conversation with a native spea	iker. Reading English
books, or magazines also helps.	
Answers: 1 believed 2 foreign 3 as much as you can 4 a conversation 5 books or magazi	nes
	=======================================
7 Read the information below, and write two sentences about the advantages and	disadvantages of doing
voluntary work while you are still a student. Use appropriate linking words. نتوية	<ul> <li>كتابة موجهة نمط 2016 أ</li> </ul>
• practical experience	
• future career choices	
• interviews and your curriculum vitae	
	=======================================
8 Write a four-paragraph report on the education system in Jordan. Include infor	mation about school
starting and leaving ages, grades, school subjects, hours and further education.	
ن النظام التعليمي في الاردن.	اكتب تقرير من اربع فقرات عن
	• • • • • • • • • • • • • • • • • • • •

#### Activity Book (P. 58) TEST A

الامتحان الاول ( منهاج الوحدات  $1 - \overline{5}$ 

#### Read the following text carefully, and then answer all the questions that follow.

There are five medical schools in Jordan, each one based at a university. All five schools offer a six-year programme, which is designed to produce top-quality doctors.

هناك خمس كليات الطب في الأردن ، كل واحد مقرها في جامعة. المدارس الخمسة تقدم برنامجا مدته ست سنوات ، وهو مصمم لإنتاج الأطباء ذوي كفاءة عالية .

For the first three years, the students follow a programme of academic study, which includes compulsory, as well as elective courses. These first three years are known as the 'pre-clinical stage'.

للسنوات الثلاث الأولى ، يتبع الطلاب برنامج الدراسة الأكاديمية ، والذي يتضمن المساقات الإجبارية ، وكذلك المساقات الاختيارية. تُعرف هذه السنوات الثلاث الأولى باسم "مرحلة ما قبل السريرية".

Years four, five and six, or the 'clinical stage', are much more practical, although there is still plenty of theory too. The students spend time in different hospital departments. At this stage, the students deal with patients directly, all the time being supervised by senior doctors.

السنوات الرابعة والخامسة والسادسة أو "المرحلة السريرية" تكون عملية أكثر ، رغم أنه لا يزال هناك الكثير من التطبيق النظري أيضًا. يقضي الطلاب مع المرضى بشكل مباشر ، في هذه المرحلة ، يتعامل الطلاب مع المرضى بشكل مباشر ، في جميع الأوقات تحت إشراف كبار الأطباء.

The final assessment is a very thorough series of written and practical examinations. Successful students are awarded a Bachelor of Medicine and Surgery degree.

التقييم النهائي عبارة عن سلسلة من الامتحانات الكتابية والعملية. يتم منح الطلاب الناجحين درجة بكالوريوس الطب والجراحة. Ouestion

1. The academic stage consists of two stages. Write these two stages down.

تتكون المرحلة الإكاديمية من مستويين, اكتبهما.

- 2. The final assessment of a very thorough series of examination contains two levels. Write these two levels down. الامتحان النهائي هو سلسلة من الامتحان تتكون من مستويين . اكتبهما.
- 3. How many medical schools are there in Jordan?

كم كلية طب يوجد في الاردن؟

- 4. Quote the sentence which shows what are the first three years known. اقتبس الجملة التي تظهر بماذا تعرف السنوات الثلاثة الاولى.
- 5. The students spend the time at hospital at clinical stage in two ways. What are they? يقضى الطلاب وقتهم في المستشفيات في المرحلة السريرية بطريقتين , ماهما؟

#### A Decide if these sentences are true or false. Correct the false sentences.

**(10 marks)** 

- 1 The medical schools in Jordan are based at five different universities.
- **2** Some courses during the first three years are optional.
- **3** During the clinical stage, students spend all of their time on their practical skills in hospital departments.
- **4** Students deal with patients from the very beginning of their course.
- **5** The tests at the end of the course are practical examinations.

#### Answers:

1 True 2 True 3 False. There is still plenty of theory, too. 4 False. Students deal with patients during the last three years of the programme. 5 False. They are both practical and written examinations.

## B The text has four paragraphs. In which paragraph (A–D) can you find information about the following? (5 marks)

- **1** the form that the final exams take:
- 2 the length of a medical degree:
- 3 the content of the second half of a medical degree:
- 4 the name of the stage before the clinical stage:
- **5** the name of the degree that students receive if they succeed:

Answers: 1 paragraph D 2 paragraph A 3 paragraph C 4 paragraph B 5 paragraph D

C. Complete the following summary with words from the text. (5 marks)
There are five medical schools in Jordan. They all follow the same six-year programme. In the first half
known as the (1), students have to take certain courses and can choose others. In the
second half, which is the (2), besides continuing to study theory, students spend tim
practising in different hospital (3)(4)guide the students in dealing
with the patients. Throughout the period of study, students are (5)in different ways.
Answers: 1 pre-clinical stage 2 clinical stage 3 departments 4 Senior doctors 5 assessed
USE OF ENGLISH (20 marks)
A Complete the text with the correct form of each word in brackets. You may need to use more
than one word to fill in the gaps. (10 marks)
A The bullet train or Shinkansen is a highspeed rail system that (1)(serve) as the core of
Japan's rail transportation network. Shinkansen (2)
(3) (first introduce) in 1964 CE. At the moment, the network (4) (expand) with
newer, faster and more environmentally-friendly trains navigating through the country's mountains.
The London Underground, which (5) (know) as <i>The Tube</i> , is one of the most famous
underground rail systems in the world. <i>The Tube</i> , which (6) (get) its name from the
shape of the system's tunnels, (7) (serve) commuters since 1863 CE. It is also one of the
biggest networks, as it (8) (currently, run) over 408 km and 275 stations across London.
There are plans to build at least 10 more stations in the near future!
The Shanghai Maglev Train is one of the fastest trains in the world; its speed (9) (record) as
431 km per hour! The train takes only seven minutes and 20 seconds to bring travellers from Pudong
International Airport to Longyang Road Station, which (10)(be) about 30 km away.
Answers:
مجهول ماضي بسيط 3 was first introduced مضارع بسيط 2 has linked مضارع بسيط
ماضي بسيط 6 got مجهول مضارع بسيط 5 is known ماضي بسيط
7 has served/has been serving مضارع تام مستمر / مضارع تام
is مجهول مضارع تام has been recorded مضارع مستمر / مضارع بسيط has been recorded مضارع تام

#### **READING (20 marks)**

Read the following text carefully, and then answer all the questions that follow.

#### بطولة الذاكرة العالمية World Memory Championship

The World Memory Championship is an annual three-day event that has been held in different locations all over the world since 1991 CE. There are ten contests, each one testing different uses of short-term memory.

The contests include listening to numbers spoken out loud and then recalling them (the world record is 364), memorising a sequence of abstract images in fifteen minutes (the world record is 492), memorising lists of words, etc. A German man achieved a world record of 501 numbers in random order during the championship. At the same event, a Welsh man managed to recall 224 random words, after he had studied them for only 15 minutes.

In 2001 CE, the interval between the numbers was shortened from two seconds to one. Even with this change, the records still reveal great achievements. The slogan on the World Memory Championships says 'Human Potential is Infinite'. With the evidence of the championships' results, perhaps that is true.

بطولة الذاكرة العالمية حدث سنوى يقام لثلاثة ايام في اماكن مختلفة حول العالم منذ 1991. هنالك عشرة مستویات و کل مستوی پختبر استخدامات مختلفة للذاكرة قصيرة الامد.

تتضمن المستويات الى ارقام يتم نطقها بصوت مرتفع ثم تذكرها ( الرقم القياسي هو 364 ), تذكر مجموعة من الصور في خلال 15 دقيقة (الرقم القياسي هو 492 ), تذكر مجموعة من الكلمات, الخ. و لقد حقق رجل المانى الرقم القياسى بتذكره 501 رقم بترتيب عشوائي في بطولة عام 2013.

في نفس الحدث , قام رجل من ويلز بتذكر 224 كلمة بترتيب عشوائي . بعد ان قام بدراستها لمدة 15 دقيقة

في عام 2001 . الفترة الزمنية بين الارقام تم تقليلها من ثانيتين الى ثانية واحدة فقط, حتى مع هذا التغيير . الارقام القياسية لازالت تكشف عن انجازات عظيمة. شعار البطولة العالمية للذاكرة يقول " القدرة البشرية لا حدود لها". مع النتائج التي يتم انجازها في البطولة ربما يكون هذا صحيحا.

#### A Match the sentence beginnings 1–5 with their endings a–e. (10 marks)

صل البدايات مع نهاياتها.

- 1 The championships have different contests
- 2 A man from Germany
- 3 A man from Wales
- **4** The interval between numbers
- **5** The results of the championships
- Answers: 1 e 2 c 3 b 4 a 5 d

- a was shortened from two seconds to one in 2001 CE.
- **b** remembered 224 random words.
- c could remember 501 numbers in random order.
- **d** prove the infinite human capacity.
- e for different uses of short-term memory

#### B The text has three paragraphs. In which paragraph (A-C) can you find information about the following? (5 marks)

- 1 the kinds of contests that the championships involve:
- 2 the year of the first World Memory Championships event:
- 3 the slogan of the World Memory Championships:
- 4 the duration of the championships:
- **5** a world record in the 2013 CE championship:

Answers: 1 paragraph B 2 paragraph A 3 paragraph C 4 paragraph A 5 paragraph B

#### C Complete the following summary with words from the text. (5 marks)

The World Memory Championship is an (1)..... that is held every year. It has different contests which test (2)..... - memory. World (3)..... have been broken by participants of different nationalities. The (4) .....are becoming greater every year. This championship proves how limitless human (5)..... is

**Answers: 1** event **2** short-term **3** records **4** achievements **5** potential

USE OF ENGLISH (20 marks)		
A Complete the text, writing one word in each gap, so that the text makes sense. (10 marks)  Learning a second language has many benefits. It can help us in the following ways: Firstly, it improves the memory and heightens creativity. (1), it increases cognitive health later in life. Thirdly, it enhances mental flexibility. What is remarkable, though, (2)		
Activity Book (Ps. 61 - ) تمارين الاشتقاق		
Entrepreneur: A word meaning someone who sets up a business. In the Middle East today, entrepreneurship is (1)	particular compete know ideal organise create teach business economy	
Amazing (1)	conclude	
9 successful 10 conclusions		

A These sentences have the wrong word in bold. Correct them by using one of the words in the box below. (5 marks)

antibodies - artificially-created - blog calculations - desalination

- **1 Textiles** plants are becoming a popular method of providing water for people living in areas that have little fresh water.
- **2** Many megaprojects consist of **sceptical** cities, which will be built according to principles of sustainable living.
- **3** I came across a **conventional** post the other day. It was discussing the importance of traditional crafts in our modern-day society.
- **4** Homoeopathy cannot produce **ceramics** needed to protect against childhood diseases.
- **5** One of the earliest computers took as long as 25 minutes to do simple mathematical **demonstrations**.

Answers: 1 Desalination 2 artificially-created 3 blog 4 antibodies 5 calculations

## B Choose the correct word to complete the sentences. (5 marks)

- **1** My grandparents gave me a *fountain pen / pedestrian* for my birthday, and I am learning calligraphy now.
- **2** Some *ailments / inoculations* can be treated effectively with homoeopathic remedies.
- **3** When there is not enough rainfall to grow crops, the ground must be *irrigated* / *publicised*.
- **4** I enjoy painting and sculpture so I decided to do a degree in *Fine Arts / craftsmanship*.
- **5** Elderly people often suffer from *dementia* / *acupuncture*, which is difficult to treat.

Answers: 1 fountain pen 2 ailments 3 irrigated 4 Fine Arts 5 dementia

# C Complete the text below with the correct form of each verb in brackets. You may need to use more than one word. (10 marks) (مهم قواعد)

Some advertisements say that you can (1) ......(learn) a language in a month; others promise that a basic knowledge (2) ......(be) yours in 24 hours. There are language-learning courses that promise excellent results with very little effort, and even less time! However, these advertisements gave many people the wrong idea, and after some people (3)......(struggle) for months to achieve a good level, they (4)...... (begin) wondering what had gone wrong. A complaint (5) ......(recently make) against Learn Assist, a language school chain, and the company (6) ........(force) to remove its claim that its technique is better than any other method. The

A These sentences have the wrong word in bold. Correct them by using one of the words in the box below. (5 marks)

work experience - undergraduate tailor-made - small talk - tuition

- 1 You need to get a lot of **curriculum vitae** if you want to progress in your chosen career.
- **2** If you would like to learn to play the oud, you can get private **interpreter**.
- **3** At the beginning of a business meeting, it is normal to make **profi ciency** so that everyone feels comfortable.
- **4** Some universities offer **regional** courses that are able to suit individual needs.
- **5** After doing a(n) **goods** degree, a number of students decide to continue their studies and do a Master's degree or a PhD

Answers: 1 work experience 2 tuition 3 small talk 4 tailor-made 5 undergraduate

## B Choose the correct word to complete the sentences. (5 marks)

- 1 You can choose to do *a course / an internship* at a company before settling on a certain career.
- **2** If you keep working hard to improve your English, you will reach a level of *proficiency / multilingual* in a few years.
- **3** Keen university students who are doing their first degree can go on to study *postgraduate / academic* degrees.
- **4** In many schools, studying a foreign language is *competent / optional*, but it is often a good idea to continue learning a second language.
- **5** Most university teaching is done in groups, called *seminars / conferences*, in which all students discuss the subject freely.

**Answers : 1** an internship **2** proficiency **3** postgraduate **4** optional **5** seminars

## C Complete the text below writing one word in each gap. (10 marks)

In this time of a changing economy, people have to be imaginative and hard-working in order (1)...... find a career that suits them and also pays a good salary. However, for around fifty applicants, NASA (National Aeronautics and Space Administration) is providing a three-month opportunity to earn a bit amount of money! All you have to do is (2)...... lots of rest in bed. It may sound like easy work, but Ben Ingram, (3)...... is one of the few people that is taking (4) ......in this study, says, 'It's actually exhausting. I have not been allowed to sit up for 64

Managing Director of Learn Assist said "While we still believe that what we say is true, we accept it is best for us to change our advert. However, the fact (7)...... (remain), if you (8)..... (spend) three hours per day for five weeks on our language course you (9) .......(speak) the language very soon. What we (10) ..........(do) next time is make this clearer in the advert."

#### **Answers:**

- 1 learn 2 will be 3 had struggled 4 began
- 5 was recently made 6 was forced 7 remains
- 8 spend/spent 9 will/would speak 10 will do

Complete the text using the correct form of the words in capitals at the end of each line. (10 marks)

On the tiny island of Arran in Scotland, the local people are bringing back an ancient (1) ....... traditional This has proved to be (2)...... extreme beneficial to the community. The tradition in question is the craft of (3)...... Until a hundred weave years ago, weaving was the main profession of the island's women. An (4)..... , Arran Textiles, organise was set up a few years ago to offer classes in traditional weaving skills. It was so popular that the project, which had originally been (5)..... intend for older women, was extended to include school (6)....., younger child women and men, too. It has also started offering (7) ......courses to train people who do not live on the island. Arran Textiles has helped (8)...... person previously who were socially isolated, and it has also (9)..... the bring added benefits of new business opportunities and support (10)..... tourist answers: 1 tradition 2 extremely 3 weaving 4 organisation 5 intended 6 children 7 training 8 people 9 brought

days, and sometimes my back is very painful. In the end, though, I'm learning a lot (5)...... what I miss from the outside world. For example, I'm very keen on exercising, usually.' He does indeed look very uncomfortable! NASA scientists are doing these tests (6)....... That they can discover how muscles and organs cope with zero gravity. In fact this is one of many medical trials that organisations are carrying (7)......, in order to look (8) ....... developments in space exploration, medical advances and educational theories. Would you (9).....applied for this opportunity, (10)....... you could have?

Answers: 1 to 2 take / get / have 3 who 4 part 5 about 6 so 7 out 8 into/at 9 have 10 if

Complete the text using the correct form of the words in capitals at the end of each line. (10 marks)

words in capitals at the end of each im	e. (10 marks)
On the day of the exam, you need	
plenty of time to do everything.	
Have breakfast but don't drink too	
much; arrive on time, but not too	
early, or you may find yourself	
getting more and more (1)	nerve
while you wait to start. In the	
exam, you can keep calm by	
breathing (2)and thinking	deep
positively. Read the exam	
questions (3) and	care
underline all of the key (4)	instruct
that tell you how the questions	
should be (5)	answer
If possible, start with the ones that	
you can do easily to give you	
(6) Remember what	confident
you've learnt from practising	
questions and doing practice	
exams (7), and plan your	previous
use of time. Don't panic if	
everyone around you seems to	
start writing immediately and	
don't follow their example until	
you are ready. Finally, after the	
exam, don't join in on a (8)	Discuss
about what everyone else did,	
unless you want to (9)	Fright
yourself for the next exam. Most	
importantly, remember that exams	
are (10)	design
Answers: 1 nervous 2 deeply 3	
carefully 4 instructions 5 answered 6	
confi dence 7 previously 8 discussion	
9 frighten 10 designed	

**10** tourism